

FOR IMMEDIATE RELEASE

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NEWS RELEASE

San Diego Zoo Global Names David Wu as Chief Development and Membership Officer; President of Foundation of San Diego Zoo Global

San Diego Zoo Global has added a new member to its executive leadership team: David Wu has been selected as chief development and membership officer of San Diego Zoo Global and president of the Foundation of San Diego Zoo Global. Wu, who begins his tenure next month, is tasked with leading the conservation organization's membership and fundraising efforts. In his new role, Wu will work to help the nonprofit grow its donor base to reflect its increasing worldwide conservation footprint, and secure the resources necessary to continue its fight to end wildlife extinction.

"I have dedicated my career to zoos and their mission of saving wildlife and wild places," said Wu. "I hold a strong personal passion to help reduce inequity in the world. It's imperative that zoos act as a voice for animals, and their connection to the millions of people around the world who must take action now to save them."

Until recently, Wu served as chief advancement officer at Seattle's Woodland Park Zoo, where he helped craft a new mission, and innovative strategic operation plans for the organization, while at the same time leading eight departments to deliver a unified branding and development effort. He also provided leadership to PATH, an organization dedicated to health equity through the University of Washington; Seattle University; the University of California, Los Angeles; and Bowling Green State University. Wu holds a Master of Arts degree in higher education administration from Bowling Green State University and a Bachelor of Arts degree from Virginia Tech.

“I’m very excited to have someone with David’s impressive record of philanthropic achievements added to our team,” said Douglas G. Myers, president/CEO of San Diego Zoo Global. “I am confident that he will continue to raise the bar for us and contribute in ways that have yet to be defined.”

As an international nonprofit organization, San Diego Zoo Global works to fight extinction through conservation efforts for plants and animals worldwide. With a history of leadership in species recovery and animal care, San Diego Zoo Global works with partners in science-based field programs on six continents, and maintains sanctuaries and public education facilities in many places. Inspiring a passion for nature is critical to saving species, and San Diego Zoo Global’s outreach efforts share the wonder of wildlife with millions of people every year. Current major conservation initiatives include fighting wildlife trafficking and the impacts of climate change on wildlife species; broad-spectrum species and habitat protection efforts in Kenya, in Peru and on islands worldwide; preventing extinction in our own backyard; and expanding efforts to bank critical genetic resources and apply them to the conservation of critically endangered species. To learn more, visit sandiegozooglobal.org or connect with us on [Facebook](#).

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